

INSIDE THIS ISSUE

Don't Let Your IT Company Make This One Mistake With Your Computer Network | 1

Free Report Download: The Ultimate Guide To Choosing The Right VoIP Phone System | 2

5 Secrets To Increasing Your Prices | 3

The Biggest Cyber Security Risk Your Business Faces

Remote employees pose a huge risk to businesses. When they connect to the Internet, whether out and about or at home, you have no idea how secure their connection is.

Plus, a majority of small businesses don't regularly update their remote work security policy, and upward of 30% of small businesses don't even offer any kind of security training. If your remote employees are accessing sensitive data, the risk for your company is huge.

Nearly 60% of small businesses hit by a cyber-attack go out of business within six months of the attack. They simply cannot respond and recover. It's expensive, and customers often flee.

One way to avoid this is to have a cyber security policy in place. Your employees



should be following your remote work rules. On top of this, a cyber security insurance policy can help you avoid the cost of recovering should the worst happen. *Small Business Trends*, 8/19/2019

4 EVERYDAY HABITS SMART PEOPLE USE THAT DESTROY PRODUCTIVITY

They need to be connected. The news and social media are always updating – it's addicting and people are afraid to miss

out. They may also be distracted by text or e-mail. Cut yourself off to find focus.

They multitask. Some people say they are great multitaskers, but research says it just doesn't work – not if you want to focus and deliver quality results. Multitasking splits focus and harms productivity. Do one thing exceptionally well before moving to the next task.

They don't write things down. Don't over-rely on your memory to get things done. We can get overwhelmed throughout the day and forget things. Write things down, take notes or make lists to avoid this common mistake.

They focus on wants. Sometimes our "wants" get in the way of our "needs." You can't be productive if you're too focused on wants. Buckle down and focus on what

Continued on page 3

TECHNOLOGY TIMES

"Insider Tips To Make Your Business Run Faster, Easier And More Profitably"

Our Services

VoIP

Managed IT

Data Back Up

Network Security

Low Voltage Cabling

Security Surveillance

Vendor Management

Cloud/Hosted Solutions



November 2019



This monthly publication provided courtesy of Victor Magan, president of Network Brainiacs.

Our Mission:

We strive to provide reliable and respectful IT support. Our goal is to simplify and expand your business technologies so you gain a better understanding of your IT needs and become profitable using the proper technology for your business.

Don't Let Your IT Company Make This One Mistake With Your Computer Network

Your IT services company is one quick phone call away. This is true of a lot of businesses that outsource their IT needs through an IT services provider.

While having an outsourced IT company on standby is great, a lot of the time they stay on standby. That is to say, they only get a phone call when something goes absolutely wrong – networks crash, hardware fails, data is stolen or erased and so on.

This is a major mistake.

Your IT company is capable (and willing) to do so much more than react to a catastrophic

failure. When you save the phone call for emergencies, you're leaving a lot of expertise on the table. Your IT company can make a huge difference in the way your business operates day-to-day – and for the better!

CONSIDER THE FOLLOWING:

You reduce your risk greatly. Do you know if your systems and processes are compliant with current standards? Is your network security up to par? Do you want to risk it and assume everything is up to snuff? Your IT company is there to make sure your business is secure before something happens, whether

Continued on page 2

